



GRADE 11.1 A AND B ACADEMIC VOCABULARY

Unit 11.1a

Antithesis
Argument
Audience
Central idea
Claim
Counterargument
Counterclaim
Emotional appeals
Ethical appeals
Ethos
Excerpt
Loaded language
Logical appeals
Logos
Parallelism
Pathos
Persuasive techniques
Primary source
Repetition
Rhetorical strategies/devices
Secondary source

Unit 11.1b

Alliteration
Allusion
Analogy
Anaphora
Appeal to authority (type of emotional appeal)
Appeal to fear (type of emotional appeal)
Appeal to patriotism (type of emotional appeal)
Appeal to pride (type of emotional appeal)
Assonance



Bandwagon
Conceit or extended metaphor
Corrective measures
Cultural context
Diction
Historical context
Paradox
Point of view/perspective
Rhetorical question
Tone